



Take Your Mayor for a Walk...



Mayor's Challenge Contest

As part of its 20th season, Kitchener's Festival of Neighbourhoods is asking citizens of Kitchener to tell us about their Kitchener neighbourhoods and, whether large or small, to share their stories with us and with our community. Please take some time to share with us - your story is important!

The Mayor's Challenge Contest asks simply that you submit a story, in the medium of your choice, that responds to the following:

"Tell us what your neighbourhood means to you".

The winning entry author and his/her neighbours will win a walking tour with the Mayor around their neighbourhood. This is a great chance to connect with your Mayor, celebrate your City, and discuss items of interest to your neighbourhood!

Each of us is the centre of our own neighbourhood and the neighbours and places in the geographic area of our 'neighbourhood' are rich with memories, stories and history. By recording what is special to us, and offering these to our neighbours and community, we give our 'neighbourhood' more meaning and enrich our City. That's what this Contest is all about. A story, moment of reflection, picture, memory, or whatever is *important to you*, is important to your community and its history.

Eligibility and Format for Submission

The Contest is open to all residents of Kitchener, regardless of age. You can write, draw, or record your submission (see entry form for details). Your entry must be accompanied by a completed Contest Entry Form (see below) and must be submitted to **Sarah Smith, Executive Assistant to the Mayor, City of Kitchener, 200 King St. West PO Box 1118, Kitchener ON N2G 4G7** (sarah.smith@kitchener.ca) by **3:00 pm, Monday September 30th**.

Contest Judging and Prize

The contest entries will be judged by a representative of the Mayor's Office of the City of Kitchener and a representative of Kitchener's Festival of Neighbourhoods [the Judges], based on quality of submission and content as determined wholly by the judging panel and organizations.

The Judges shall award one winning prize to the Contest Winner, and may choose to award honourable mentions to other submissions. Honourable mentions shall not receive a prize.

The contest prize is a meeting and walking tour of the Winner's neighbourhood, undertaken by the City's Mayor, His Worship Carl Zehr. The tour shall be held to a mutually agreed date and time, and shall be conducted together with such City staff and neighbours as agreed between the Contest Winner and the Office of the Mayor.

Contest Deadline and Rules for Delivery

All entries must be received at the office of the Mayor by 3 pm, September 30, 2013. Contest entrants may submit by mail, courier, hand delivery, facsimile, or in electronic format by e-mail. Note that e-mail attachments are limited to 5 mb, and so Contest Entrants are encouraged to hand deliver any large format electronic submission in CD or USB key format. The submission must consist of a completed and signed Contest Entry Form and the submission itself. Responsibility for delivery of the entry rests entirely with the Contest Entrant.

Please see the Contest Entry Form Below.

Please direct inquiries about the collection, use or disclosure of the personal information being collected by this Contest to Janice Ouellette, City of Kitchener (519) 741-2200, ext. 7227, janice.ouellette@kitchener.ca.

Kitchener's Festival of Neighbourhoods Mayor's Challenge Contest Entry Form

All Contest Entries must be accompanied by a Completed Contest Entry Form

Name of Contest Entrant:

Where is your neighbourhood?

Address of Contest Entrant (must be in Kitchener)

Are you under 18 years of age (circle one)

Yes / No

(those under 18 years will require parental consent to enter their submission)

The Entry consists of: (indicate which format - use one only)

Printed Written Material of 500 words or less _____

Electronic Written Material of 500 words or less _____

Graphic Material of 10 face 8.5 x 11 inch pages or less _____

Audio Recording of 5 minutes or less _____

Video Recording of 5 minutes or less _____

The Entry is being submitted by:

Physical Hand _____

Courier _____

Mail Delivery _____

By E-mail _____

The Entry is in the following format:

Hard Copy Format _____

CD _____

USB Key _____

E-mail _____

Permissions and Consents

By submitting an entry to the Mayor's Challenge Contest [the Contest], I give my consent for the collection of my personal information including my name, contact information and personal thoughts/opinions/story in connection with the contest. I understand the information will be used to determine eligibility for a prize and to contact contest entrants in the event of being declared a winner. I am further aware that my submission, name and neighbourhood may be publicized at the discretion of the City of Kitchener and/or Kitchener's Festival of Neighbourhoods. This may include, but is not limited to, publication on the World Wide Web, websites, through social media and print or traditional media such as newspapers, television and radio.

By submitting an entry to the Contest, I am confirming to the City of Kitchener and Kitchener's Festival of Neighbourhoods that I have received permission from all individuals who are named, photographed, or otherwise described in the submission, and that such individuals understand that their personal information may be published or shared as set out in this Contest Entry and Consent Form.

By submitting an Entry to the Contest, I am agreeing that I am the sole author of the entry and its contents, and that I have received all permissions and am entitled to the use and distribution of all material, property, and intellectual content which the Entry contains. I agree to confer upon the City of Kitchener and Kitchener's Festival of Neighbourhoods a license for use of the entry, in whole or in part, without restriction of any kind. Copyright of the entry shall remain with the Contest entrant.

Signing

I acknowledge and agree to the permissions and consents listed above, and agree that the decision of the Contest Judges is final. If the contest entrant is a minor, this Submission Form shall be signed on his/her behalf by a responsible parent or guardian.

Name of contest entrant or parent/guardian --printed here _____

Signature of contest entrant or parent/guardian _____

Date signed _____